



Dear Valued S&T Video Subscriber:

We trust this message finds you well. We're reaching out to discuss an upcoming adjustment to our cable TV prices, taking effect on January 1, 2026. We understand that price changes can be concerning, so it's important to us that we share the reasons behind this decision.

The cable TV industry is a complex landscape largely influenced by prominent media conglomerates that own many of the TV networks we enjoy. These entities, such as ABC-Disney, Paramount, Viacom, and others, not only set the cost for content and sports programming but also determine which channels are bundled together.

Broadcasters like ABC, CBS, NBC, FOX, MyTV, CW, and others charge cable operators a fee to carry their content. While their signals are technically available for free over the air, we as cable operators can only provide these signals with explicit permission, incurring fees for what might be considered "free TV."

These factors, beyond our control, directly impact the costs of delivering the content you love and enjoy. S&T is committed to providing high-quality service and continually strives to negotiate the best possible rates.

Because of these rising prices, S&T will be implementing the following annual price increases on our Cable TV services beginning January 1, 2026:

Channel Package Changes

- "Value" will increase by \$1.50/month.
- "Basic" will increase by \$5.50/month.
- "All Package Bundle" will increase by \$5.50/month.

Premium Channels

- "NO" Increase on HBO, Cinemax, Showtime, or Starz

Required Fees

- Off Air Retransmission Fee" will increase by \$2.00/month.

Extra Value Included with Your Subscription: We would like to remind you that your subscription includes *WatchTVEverywhere* at no additional charge. This valuable, complimentary service allows you to stream your preferred shows and channels on your computer, tablet, or smartphone, making it easy to enjoy your content while you're away from home.

We strive to keep our prices as low as possible while providing the top-rated, popular channels. We appreciate that you have choices for television programming and are grateful that you have chosen us. If you have any questions, our team is here to help. Call us at 1-800-432-8294 or email info@sttelcom.com

Sincerely,

Your Local S&T Team