

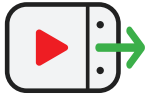


STREAMING TV LAUNCH!

A Simpler, More Convenient Way to Watch TV!

For years, we've been proud to bring entertainment to our community. To deliver the best possible quality and reliability, we are upgrading our entire television network. On October 30th, our legacy cable system will retire, and your service will transition to a modern streaming platform supported by your S&T Internet.

While this upgrade is required to keep your TV service active, it brings major benefits: lower rates, customizable packages, and the freedom to place your TVs anywhere without worrying about cable outlets.



STREAM FREELY

The legacy cable boxes and dedicated wall outlets are officially going away. S&T Stream TV runs entirely over S&T internet, requiring absolutely no special wiring. Stream freely on your own schedule and watch where it works best for you -- whether that's your living room TV, smartphone, tablet, or laptop!



NO MORE REQUIRED EQUIPMENT FEES

Say goodbye to required monthly box fees. You can stream at no extra cost using our app on your own compatible smart devices. If you prefer a traditional remote and box setup, compatible streaming boxes are still available to lease if needed.



NEW GENRE-BASED TIERS

Enjoy the freedom of customized packages built around your favorite genres. Moving forward from traditional all-inclusive lineups, our new genre-based tiers let you select the channel groups that work best for you, ensuring you only pay for the types of networks you actually watch.

Phased Neighborhood Rollout

We are upgrading our network in planned neighborhood phases between now and October 30th to ensure everyone gets hands-on support. Your current TV service and cable box will continue working completely normally for now. Your setup will not change until your neighborhood's specific phase goes live. When your area is ready, we will contact you directly to schedule your upgrade and ensure you have all the support you need.



ACTION REQUIRED for all current Cable TV Customers: To help our local team prepare for your area, please complete a quick form by July 31st. Simply tell us about your current TV setup so we can map out your neighborhood's specific timeline and ensure our local warehouse allocates and holds the correct equipment for your upgrade phase. Completing this form automatically enters you to win a YETI® Cooler!



RESERVE YOUR EQUIPMENT NOW & BE ENTERED TO WIN A YETI COOLER!



Scan This QR Code With Your Smartphone or visit www.sttel.com/streamtv

A Better Way to Watch The TV That You Love!

This upgrade isn't just a basic system update... it's a modern evolution of your television experience. Along with new flexible channel packages, look forward to these convenient upgrades on day one:

- **Streamlined Viewing:** Our new TV app sits right alongside your other streaming services, like Netflix, on your Smart TV or streaming stick for a seamless, all-in-one entertainment experience.
- **Live & Local Kansas Coverage:** Keep up with local broadcast stations, news, and weather.
- **Restart Live TV:** Restart any live program from the very beginning with a single click.
- **Cloud DVR Anywhere:** Record multiple shows without a clunky box and watch anywhere in the house.
- **Stream on the Go:** Use WatchTVEverywhere to log into apps like ESPN or Hallmark on your mobile devices at no extra cost.

Get ready to enjoy an exciting mix of brand-new, popular channels alongside your longtime favorites from our current lineup, including:



Frequently Asked Questions

What if I don't own a Smart TV or a streaming device?

Don't worry! Our service works on any TV with an HDMI port. We can provide a compact streaming box for \$5/month with a traditional remote control, so your TV viewing experience will feel like the cable setup you use today.

Which streaming devices are compatible with the new app?

Our app is compatible with Amazon Fire TV, Roku, Apple TV, and many Android TV smart setups. When you scan the QR code on the front to complete your survey, you can let us know what equipment you currently use so our team can help you confirm if your system is ready.

Does my internet meet the speed requirements for streaming?

Our new TV app is highly efficient, but streaming still shares the internet with your smartphones, tablets, and computers. To keep everything running smoothly, we recommend a baseline internet speed of at least 50 Mbps. Please note: If your household has multiple connected devices or heavy internet users, 50 Mbps may not be enough. If you aren't sure what speed you currently have, our local team is happy to check your account and help to optimize your space for the best experience.

Can I set this up myself?

Yes! For most locations, switching is as simple as downloading an app or plugging our compact box into your TV. We will provide full, step-by-step self-installation guides when it is your turn to upgrade. **Plus, you'll receive a \$25 bill credit just for completing the setup yourself!**

What if I am not tech-savvy and need hands-on help?

We've got your back! We will be hosting free, local In-Person Education Events timed perfectly with each neighborhood phase. You can drop in to see live demos, see how easy the new system is to use, and get hands-on help from our local team. If you prefer an on-site visit, our team is available to handle the entire installation and walk you through the setup right at your location.

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